

Benzie Leelanau District Health Department
Strategic Plan July 2022 to June 2025 | 2024 Annual Update
What is the timeline for completing our accomplishments?
Completed by Admin Team on March 8, 2024

SD1 Reinvigorating community engagement and equitable access to services	January 2024	February 2024	March 2024	April 2024	May 2024	June 2024
				Enveloped outreach in CQI Committee RACHEL		Developed plans to offer immunization clinics in schools BETSY/BOBBI
				Integrated health department services with K Roundup BETSY/BOBBI		
	July 2024	August 2024	September 2024	October 2024	November 2024	December 2024
	Increased awareness of EH programs and online access ERIC/RACHEL	Shared benefits of PC with community residents AUTUMN				
	January 2025	February 2025	March 2025	April 2025	May 2025	June 2025
	Outreached to community to increase numbers RACHEL/MARIAH		Developed objective productivity measures MICHELLE/DEBBIE		Monitored website metrics and updated regularly RACHEL	Sought out speaking opportunities with community groups ADMIN TEAM
SD2 Capitalizing on workforce potential	January 2024	February 2024	March 2024	April 2024	May 2024	June 2024
					Began to convene EH staff meetings on a regular basis ERIC	Re-engaged Employee Committee ADMIN TEAM
	July 2024	August 2024	September 2024	October 2024	November 2024	December 2024
	Created Staff Directory with photos RACHEL	Identified new EH software ERIC				Hired an MIHP/PC MSW AUTUMN
	Organized Teams channels/Policies & Procedures MICHELLE/ERIC					Created a general agency orientation MICHELLE/SHELLY

						Offered safety training (EPC-all staff meetings, etc.) SUE
	January 2025	February 2025	March 2025	April 2025	May 2025	June 2025
				Trained EH staff to use new software ERIC		Retained and supported school MSW staff MICHELLE
SD3 Supporting staff with healthy workplace culture and strong leadership	January 2024	February 2024	March 2024	April 2024	May 2024	June 2024
			Identified sufficient, fully functional work stations for all who need them KERRY		Explored feasibility of Employee Wellness Program SHELLY/RACHEL	Evaluated organizational structure DAN
					Created landing space for staff at Leelanau Office KERRY	
	July 2024	August 2024	September 2024	October 2024	November 2024	December 2024
	Developed Succession Plan DAN	Hosted staff picnic with Board of Health ADMIN TEAM		Hired new Admin Services Director with overlap time for training DAN		Brought back Town Halls with program-specific presentations DAN
	Developed Transition Plan DAN					
	Completed Plan of Organization ADMIN TEAM					
	Began prep for Accreditation ADMIN TEAM					

	January 2025	February 2025	March 2025	April 2025	May 2025	June 2025
		Identified landing space for staff at Benzie DODIE/ERIC/KERRY		Completed renovations at BCRC ERIC/DODIE		Updated Personnel Policy ADMIN TEAM
SD4 Maximizing financial resources	January 2024	February 2024	March 2024	April 2024	May 2024	June 2024
				Educated legislators re need for increased hearing and vision funding DAN		Reviewed existing Fund Balance Policy DAN/DODIE
				Educated legislators re need for increased SDOH funding DAN		
				Educated legislators re need for CPBC Block Funding DAN		
	July 2024	August 2024	September 2024	October 2024	November 2024	December 2024
		Prioritized CDC infrastructure funding to address needs efficiently ADMIN TEAM			Renegotiated contracts with Medicaid managed health plans for CC DEBBIE	
	January 2025	February 2025	March 2025	April 2025	May 2025	June 2025
						Increased MIHP revenue DEBBIE/AUTUMN